

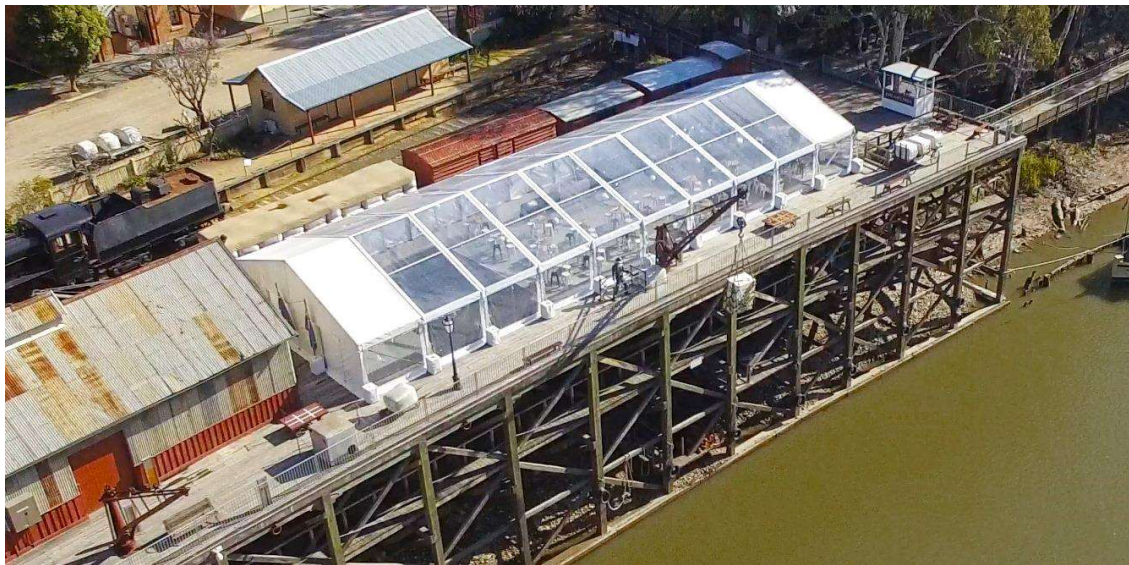
Proposed Program – International Beefsteak & Burgundy Convention

Echuca – March 2022

The centre of activities will be a three hundred seat marquee erected on the historic Echuca wharf. It would be hard to imagine a more bucolic setting, perched high above the mighty Murray watching the river traffic meander past.

Early Bird Registration will open on September 1st 2021.

Early registration \$850, late \$950



Friday 18th March 2022 – Registration.

12 pm – 5 pm Registration at the convention marquee on Echuca wharf.

2 pm – 3 pm Heathcote Masterclass on the wharf. The Heathcote wine region is about much more than shiraz, enjoy the journey. This is an optional event; bookings will be essential, limited numbers. Approximate cost \$50.

3.00 pm – 4.30 pm Perricoota and Heathcote Winemakers Expo, again held on the Echuca wharf. This is free event, winemakers from the nearby Perricoota and Echuca wine district will join their Heathcote friends.

From 6.30 pm – Welcome dinner on the wharf. Our tastes on your plates – graze and enjoy the food and drinks or our region celebrating the diversity that is this melting pot of local produce and cuisine. Served ‘hawker style’ graze and drink from the many celebrated offerings on Australia’s largest inland wharf overlooking the Murray

river and the largest collection of paddle steamers in Australia.

Think – hand-made dumplings, off-set smoked crispy duck, spit roasted salt bush lamb, artisan gin, locally brewed beers, river, friends, wines, tunes and good times.

Saturday

9 am – 10.45 am Business session to be held at convention marquee, includes morning tea.

9 am. Bus tours will be available for those not attending the business session; alternatively take a guided walking tour of the historic port precinct.

11.30 am Another opportunity to explore the wines of Heathcote with a Masterclass. Heathcote shiraz at its best, once again this is an optional extra with bookings essential. Approximate cost \$50.

From 12.00 pm Take the short stroll through the historic port area to the River Boat Dock and board one of Echuca's river boats for a relaxing luncheon cruise on the Murray, complimented of course by some local beverages.

6.30 pm The multi-award winning Moama Bowling Club presents the Junction Experience. Enjoy canapes and pre-dinner drinks in the spectacular setting of the award-winning Junction before a multi course dinner in the auditorium, once again featuring the very best of local produce and wine.

Sunday

From 11 am Time to wind down and say goodbye with the Farewell Lunch at the Echuca wharf. The innovative team from the American Hotel will work their magic here.

From 1 pm For those seeking a little exercise, they can participate in the Ambrose golf event organized at the very impressive Rich River Golf Club.

Monday

If there is sufficient interest the Heathcote Winegrowers Association will collaborate with us in organizing a tour of the Heathcote wine region. Many of the smaller growers are not usually open to the public, so this is a great opportunity. The logistics involved will depend on the interest.